

A YOUNA YANG

www.younayang.com
ayounayang@gmail.com
267.475.0564

education

CARNEGIE MELLON UNIVERSITY

01.2010 - 12.2010 / GPA 3.9
Masters in Human-Computer Interaction

08.2006 - 05.2010
BFA Industrial Design with 2nd major
in Human-Computer Interaction

EINDHOVEN UNIV. OF TECHNOLOGY

08.2008 - 12.2008
Semester abroad in Industrial Design

proficiencies

Affinity Diagramming
Contextual Inquiry
Personas & Scenarios
Storyboarding
Wireframing
Paper Prototyping
Think Aloud Protocol
Usability Testing
Sketching & Rendering
3D Prototyping
Adobe Creative Suite

patent

Patient Information View for GE Healthcare

interests

Quantified-Self, Tennis, Service Design,
Ethnography, Psychology,

languages

English
Korean

client experience

PUNCHCUT / INDEPENDENT CONSULTANT

07.2013 - Current / San Francisco, CA

Created a mobile UX design framework for a client to build a consistent and branded portfolio of applications across Windows, iOS, and Android phones and tablets. Currently working with a client in the wearables space.

ANJNA / INDEPENDENT CONSULTANT

05.2013 - 06.2013 / San Francisco, CA

Individually created the interaction, user interface, and visual design for a web application which healthcare providers use to engage patients that are at risk for chronic and preventable diseases.

OMADA HEALTH / INDEPENDENT CONSULTANT

01.2013 - 02.2013 / San Francisco, CA

Brainstormed, sketched, wireframed, and produced visual designs for the new Sustain phase after the initial 16-week online diabetes prevention program for the general public.

DESIGNMAP / DESIGNER

06.2011 - 12.2012 / San Francisco, CA

Delivered hi-fidelity, user-centric designs including concepts and flows that met both business needs and client goals. Process involved working closely with client PMs, engineers, and researchers. Recommended detailed designs and system functionality for complex applications.

GE HEALTHCARE / CMU MHCI CAPSTONE DESIGN LEAD

01.2010 - 08.2010 / Pittsburgh, PA

Researched, designed, usability-tested, and created a new tool for doctors to quickly and easily view relevant and overall patient information in an interdisciplinary team. Lead design of working prototype, reports, videos, & brainstorming sessions.

NISSAN / RESEARCHER + DESIGNER

01.2010 - 05.2010 / Pittsburgh, PA

Conducted research, ideated, and designed a work-efficient environment in an electric vehicle with a 20 minute charge time for Echo Boomers. Multi-disciplinary project including engineers and business majors.

BAYER MATERIAL SCIENCE / RESEARCHER + DESIGNER

02.2009 - 05.2009 / Pittsburgh, PA

Studied the space where eldercare and healthcare overlap and redefined the concept of a senior center for a decade into the future, creating a positive notion of aging into the later years.

research

TECHNOLOGY + DIVORICE / DESIGN RESEARCH ASSISTANT

05.2009 - 08.2009 / Pittsburgh, PA

Generated ideas, developed storyboards, and conducted interviews to create products or technology for divorced families who have children that travel between homes.

SMART HOME / RESEARCH ASSISTANT

01.2008 - 05.2008 / Pittsburgh, PA

Acquired data for the project on Family, Control, and the Smart Home by interviewing a family on a daily basis. Turned free-form interviews into structured models for the development of smart home systems that help families feel they are in control of their lives.

Industrial Designers Society of America, Governor's School for the Arts